



FIRST WOMEN AWARDS

in association with

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HELP US FIND THE
MOST **PIONEERING**
WOMEN IN BRITISH
BUSINESS, SCIENCE AND
PROFESSIONAL LIFE

NOMINATION FORM

AWARDS CEREMONY AND DINNER:
WEDNESDAY JUNE 23, 2010
LONDON MARRIOTT HOTEL,
GROSVENOR SQUARE

**CLOSING
DATE FOR
ALL ENTRIES:
APRIL 9,
2010**

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FIRST WOMEN AWARDS: CELEBRATING TRAILBLAZERS AND PIONEERS



MESSAGE FROM OUR PATRON SARAH BROWN

Six years ago, I was invited to the inaugural First Women Awards. I knew immediately that I was part of something special and I have been delighted to see it grow into such a prominent fixture in the business calendar. When I ran my own small business, it was other women who were my biggest champions and mentors and I am delighted that we have a chance to thank and celebrate the pioneers who inspired us today.

In so many different ways, the First Women Awards have recognised women who have defied the status quo and pushed themselves and their ventures onto new levels. Just as important, our “First” women have also become role models who open up opportunities for other women, inspired by the idea that we should all lift as we climb.

I always look forward to these events and I really would encourage individuals and organisations to support these awards by nominating your own pioneers and joining us to celebrate a stunning generation of women achievers. The First Women Awards give us a chance to thank the women who are achieving great “Firsts” and to reflect on the unparalleled creativity, resilience and talent to be found in the British business sector.

Sarah Brown, wife of the Prime Minister Gordon Brown



MESSAGE FROM DIANA BRIGHTMORE- ARMOUR

Lloyds Banking Group is delighted to sponsor the First Women Awards for the fifth year running.

Over the years, these awards have continued to discover some incredible success stories from business women undeterred by the economic challenges and who have demonstrated outstanding determination and resilience.

Lloyds Banking Group understands the business benefits of gender diversity and equality in the workplace. We focus on supporting women in business within the organisation through various internal networks and development programmes that are championed by our CEO and senior management.

We believe that recognising the successes of women today is imperative to creating the future UK business and community leaders of tomorrow.

I am excited about this year’s First Women Awards event and look forward to meeting the finalists in June.

Diana Brightmore-Armour

CEO Corporate Banking and co-head
Corporate Markets
Lloyds Banking Group



MESSAGE FROM HELEN ALEXANDER

On being appointed CBI president in 2009, I was proud to become the champion of the First Women Awards. I have genuinely been struck by the impact of the awards right across the UK. The First Women Awards are an emblem of how fast Britain is changing and of the people leading those changes.

As we recover from a deep recession, Britain will need women with fresh ideas and limitless ambition. Across business, professional and cultural life, women will invigorate Britain and build our future success. No-one should be excluded from that. Our society needs girls at school to feel that the world of work is right for them, and that they can thrive within it. The role models and mentors generated by these awards are of real value to the UK.

The First Women Awards were established by the CBI and *Real Business* magazine as a focal point for today's and tomorrow's female leaders. We are delighted once again to enjoy the support of our headline sponsor, Lloyds Banking Group.

The CBI is proud to be a partner in the First Women Awards. I encourage you to support us in whatever way you can, especially by putting forward your nominations for the 2010 awards.

Helen Alexander, president, CBI

THE FIRST WOMEN AWARDS RECOGNISE:

- Women who are trailblazers and pioneers in business; genuine "glass ceiling breakers". The First Women Awards are not just for general business achievement.
- Women whose achievement/"firsts" and individual actions have helped and are helping to remove barriers and open up opportunities for others to follow.

JUDGES

Diana Brightmore-Armour, CEO Corporate Banking, Lloyds Banking Group

Gaynor Coley, MD, The Eden Project

Margaret Heffernan, entrepreneur

Christine Hodgson, CEO, Technology Services North West Europe, Capgemini

Michael Izza, CEO, The Institute of Chartered Accountants for England & Wales

Aidan Jones, Worldskills

Nikki King OBE, CEO, Isuzu Truck UK

Pinky Lilani OBE, founder, Spice Magic

Ruby Lobo, COO, Regus

Angela Mortimer, CEO, Angela Mortimer

Dr Liz Nelson OBE, entrepreneur


Chrissie Rucker, founder, White Company

Neil Sachdev, J Sainsbury's

Professor Isobel Sharp CBE, partner, audit, Deloitte

Alan Garwood, group business development director, BAE Systems

WHAT IT MEANS TO WIN



“The First Women awards is an inspirational event that has all the attributes of what women can bring to business – it is professional, celebrates camaraderie and has both serious intent and great humour.”

Gaynor Coley, MD & deputy CEO, Eden Project – First Woman of Tourism & Leisure 2009

“The organisation of the awards, particularly for those nominated, was excellent. Plenty of contact and follow up with friendly staff. The lead up to the evening was again very well organised, with plenty of information e.g. advance warning of tube strikes. Overall extremely well organised and delivered – a great night out, thank you.”


Vicky Brown, general manager, Legoland – Shortlisted 2009

“Being nominated is exciting, being shortlisted is confidence boosting and becoming a winner is fantastic – especially when your award is presented by Baroness Betty Boothroyd! But being part of the First Woman Awards goes beyond the glitter of the gala dinner. You discover how many great colleagues, clients and friends you have, reconnect with some from the past and discover new ones through a network of extraordinary women from different worlds.”

Sandi Rhys Jones OBE, non executive director, Simons Group Ltd
First Woman of Property 2008

“It was an excellent celebration of women’s achievements across all spheres of business and I applaud everyone involved with the organisation and sponsorship.”

Jacky Wood – First Woman of Tourism & Leisure 2008



THE FIRST WOMEN AWARDS THE PR IMPACT



First Women Award Winners 2009

The First Women Awards are one of the biggest events in UK business. In 2009, the awards were covered by UK national and regional print, broadcast and online media, including:

- BBC
- *The Financial Times*
- *The Independent*
- *The Sunday Times*
- CNBC
- *CityAm*

Coverage of the awards reached, in total, an incredible **11.3 million people** with an editorial impact value of more than £1m!

THE FIRST WOMEN AWARDS MAKING YOUR NOMINATION

CATEGORIES

The First Women Awards are open to all women in business in the UK. Nominations can be made by the individual herself or by a professional colleague. The awards are presented in the following categories:

- **Manufacturing**
- **Tourism & Leisure**
- **Finance**
- **Science & Technology**
- **Media**
- **Retail & Consumer**
- **Property**
- **Public Service**
- **Business Services**

We also have two very special additional categories. Nominees are asked to nominate an organisation committed to women's development; and an individual worthy of recognition for lifetime achievement.

- **The First Women Business of the Year Award**

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Presented to an organisation/company that is either outstanding in promoting women in the workplace; or is an example of a female-owned business delivering outstanding performance.

- **Lifetime Achievement Award**

Recognising an individual who has made the greatest contribution to women in business in the UK, either as a role model, mentor or champion.

CHECKLIST

If you believe that you, or somebody you know, deserves a First Women Award, then please send us the following:

- 1 A completed nomination form and supplementary questions**
- 2 A 1,000 word citation stating why the individual nominated should be considered for an award**
- 3 A 50-word biography for use in the book of the night should you/the candidate be short-listed. This may be edited by our editorial team.**
- 4 Supporting submission material. This could be: reports, press cuttings, documentary evidence**
- 5 A high-quality photo (300 DPI) of the nominee for use if shortlisted - email to jc1@caspiantpublishing.co.uk**

All nominations are treated with confidence and are only seen by the judging panel and category sponsor. All nominees will receive notification of the success of their entry onto the shortlist by post.

All shortlisted candidates will be asked to an informal judging day which will take place on **Friday May 14, 2010** at no 1 Cornhill, Bank, London. Please ensure the candidate is able to attend if shortlisted.

For all enquiries contact us on:

T: 020 7368 7123

F: 020 7368 7124

E: jc1@caspiantpublishing.co.uk

W: www.firstwomenawards.co.uk

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ALL ENTRIES:
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BOOKING FORM:

THREE EASY WAYS TO BOOK

1 FAX 020 7368 7124

2 DOWNLOAD A BOOKING FORM ONLINE WWW.FIRSTWOMENAWARDS.CO.UK

3 POST FIRST WOMEN AWARDS, CASPIAN EVENTS, 198 KINGS ROAD, LONDON SW3 5XP

PERSONAL DETAILS

Name _____

Job title _____ Organisation _____

Address _____

Postcode _____

Tel no _____ Fax no _____

E-mail _____

Signature _____

I WOULD LIKE TO BOOK.... (Prices include VAT at 17.5%)

SINGLE PLACE(S) £175 (+£30.62 VAT) = £205.62

TABLE OF 10: £1,750 (+ £306.25 VAT) = £2,056.25

TABLE OF 12: £1,950 (+£341.25 VAT) = £2,291.25



I WOULD LIKE TO PAY BY...

CHEQUE. I am enclosing a cheque for £_____ made payable to Caspian Publishing Ltd

CREDIT CARD. I am authorising you to take a payment of £_____ from my credit card.

Card type: Amex, Mastercard, Visa, Maestro (please delete as appropriate)

Card no.

Expiry date / Security no Issue no

Name on card _____

Signature _____

If the card is registered to an address different to the above, please complete below:

Address _____

Postcode _____

Once you have booked... Confirmation of your booking and a VAT invoice will be sent to you shortly after receipt of your application form and payment. If you do not receive your booking confirmation within two weeks of making your application, please telephone us on 020 7368 7123. **Cancellation policy...** Cancellations received in writing before midday on May 23, 2010 will be subject to a 20% administration fee. All fees are forfeited there after. **By submitting this form** you agree to Caspian retaining your details and to receive further information regarding this event and other Caspian products. If you would like to be excluded, please email events@caspianpublishing.co.uk.

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PATRON: SARAH BROWN

FIRST WOMEN AWARDS

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NOMINATION FORM

Name of nominee _____

Job Title _____

Company _____

Address _____

Postcode _____

Tel no _____

Fax no _____

Email _____

Signature _____

Nominated by (if not the nominee) _____

Your name _____

Address _____

Postcode _____

Tel no _____

Fax no _____

Email _____

Signature _____

I WISH TO NOMINATE THE ABOVE NOMINEE FOR THE FOLLOWING:

(Please tick all that apply)

- Manufacturing
- Tourism & Leisure
- Finance
- Science & Technology
- Media
- Retail & Consumer
- Property
- Public Service
- Business Services
- The First Women Business of the Year Award
- Lifetime Achievement Award

Declaration

I confirm that I am the person submitting this entry, and that to the best of my knowledge and belief, the information provided in this application form is true and complete. I have included all the information specified in the checklist above. I understand that the judges retain the right to nominate me for categories that I may not have entered if they deem it appropriate. I understand that information from my application (including photography) may be used for press and publicity purposes unless non-publicly available financial details have been specifically and clearly marked.

Signature _____

By submitting this form, you agree to Caspian Publishing retaining your details and to receive further information regarding this event or other products. Your details may also be passed to third parties. If you would like to be excluded, please email events@caspianpublishing.co.uk.

Please Note

Entering more than one category is allowed. Photocopied entry forms are acceptable. One copy of the entry will suffice. We do accept online nominations though a hard copy is preferred. We will contact the nominated candidates directly to let them know if they have been shortlist.

Please send all completed nomination forms and supporting material to:

First Women Awards, Caspian Events,
198 Kings Road, London, SW3 5XP

CHECKLIST: REMEMBER TO INCLUDE

- Completed nomination form and supplementary questions
- 1,000 word citation stating why the candidate should be considered
- Supporting submission material e.g. reports, press cuttings, documentary evidence
- High-quality photo of nominee (300 dpi)
- A 50-word biography for use in the book of the night should you/the candidate be short-listed. This may be edited by our editorial team.

Supplementary questions

In order to give the judges a clear picture of the nominee, their company and their individual achievements, please answer the following set of questions. The information provided in these answers will remain entirely confidential, for the sole use of the First Women Awards shortlist committee and its panel of judges.

What is your current role in your company/organisation?	
Do you own shares in the company?	
What is the total number of staff in the company (including full-time, part-time and contract workers)?	
How many offices/sites does the company work from?	
What is the male/female ratio among the total number of staff?	
How many women are directors or senior managers?	
What is the turnover of the company/part of the organisation for which you are responsible?	
Has the company been growing over the past three years? If so, what has been the average growth rate over that period?	
Has the company developed and launched significant new products in the past three years?	
Who are your company's principal competitors?	

Supplementary questions 2

(Please complete this for our interest. This is not essential for your nomination)

The First Women Business of the Year Award: in fewer than 50 words, please nominate another organisation/company that you feel is either outstanding in promoting women in the workplace; or is an example of a female-owned business delivering outstanding performance.

First Women Lifetime Achievement Award: please propose one individual who has made the greatest contribution to women in business in the UK, either as a role model, mentor or champion.
